



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
(513) 763-5408

CONTRACT

<u>Contract / Revision</u> 2496 /		<u>Alt Order #</u> 09639405
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 01/20/12 - 01/26/12		<u>Estimate #</u> 1055
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 01/19/12 / 01/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> EKRC	<u>Account Executive</u> Millennium Washingt	<u>Sales Office</u> Millennium
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

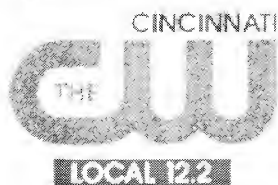
And:

Greer Margolis Mitchell
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	EKRC	01/20/12	01/26/12	M-F 5a-8a Rotator	5:00 AM-7:00 AM		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$10.00			
N 2	EKRC	01/20/12	01/26/12	7a Good Morn Cincinnati	7a-8a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$20.00			
N 3	EKRC	01/20/12	01/26/12	M-F 12p-1230p	12p-1230p		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$10.00			
N 4	EKRC	01/20/12	01/26/12	M-F 1230p-1p	1230p-1p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				1	\$10.00			
N 5	EKRC	01/20/12	01/26/12	M-F 2p-3p	2p-3p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$20.00			
N 6	EKRC	01/20/12	01/26/12	M-F 7p-730p	7p-730p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$100.00			
N 7	EKRC	01/20/12	01/26/12	M-F 730p-8p	730p-8p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$100.00			
N 8	EKRC	01/20/12	01/26/12	M-Su 10p Local 12 News	10p-1035p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTFSS				2	\$40.00			
N 9	EKRC	01/20/12	01/26/12	M-F 1035p-1105p	1035p-1105p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$30.00			
N 10	EKRC	01/20/12	01/26/12	M-F 1105p-1135p	1105p-1135p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$35.00			
N 11	EKRC	01/20/12	01/26/12	M-F 1135p-1205a	1135p-1205a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/20/12	01/26/12	MTWTF--				2	\$35.00			
Totals											21	\$810.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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Obama/D/President	01/19/12 / 01/19/12

Time Period	# of Spots	Gross Amount	Net Amount
12/26/11 - 01/26/12	21	\$810.00	\$688.50
Totals	21	\$810.00	\$688.50

Signature: _____ **Date:** _____

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